



FitLife 2017 Summer Conference  
 Riverhouse Hotel & Conference Center  
 Bend, OR July 16-18, 2017  
 (Sunday-Tuesday)

**INFORMATION & REGISTRATION**

**MISSION:** *The mission of the FitLife Summer Conference is to create meaningful networking and educational opportunities for the owners, managers and staff of FitLife member clubs and the suppliers who support them.* This is not a traditional tradeshow, but rather an opportunity to build *real* relationships with FitLife clubs owners and staff. As such, exhibitors are welcome and encouraged to attend ALL sessions, meals and events alongside attendees, in addition to working the tradeshow.

**SCHEDULE:** The FitLife Summer Conference includes the following events:

- **Sunday, July 16:** Welcome, Educational Sessions and Blowout Tradeshow Party
- **Monday, July 17:** Breakfast, Educational Sessions, Tradeshow Lunch, Tradeshow Happy Hour, Dinner
- **Tuesday, July 18:** Breakfast, Educational Sessions, Lunch, Fitlife Business Meeting.

**TO REGISTER:** Complete this form, include payment information, and return it to Neal by Thursday, **June 1, 2017**. FAX: (503) 445-4045 MAIL: PO Box 1284, Pendleton, OR 97801

**FEES:** *Booth staff registration fee includes all meals (one dinner, two lunches, two breakfasts).* Contract Associate Members receive one complimentary booth space. All exhibit fees must be **PAID IN FULL WITH REGISTRATION**.

	<b>10'x10' Booth</b>
<b>Regular Registration</b>	\$750
<b>Booth Staff Registration</b>	\$125/person
<b>Booth Amenities</b>	see below

**BOOTH:** Please see the attached tradeshow map and indicate your first and second choices on the registration form. **Booth preference will be given to Associate Members until May 17, 2017**, after that all space will be allocated on a first-come, first-served basis. Each exhibitor must contract directly with FitLife for space; companies may not “hold” or “sublet” space to another firm.

**HOTEL:** Contact the **Riverhouse** directly by May 17<sup>th</sup> to reserve your rooms at the discounted FitLife rate. Call **541-389-3111**, **Group Code: Fitlife** or visit [www.riverhouse.com](http://www.riverhouse.com).

**TO CANCEL:** Cancellation requests must be received in WRITING (email/fax/mail). Requests received by Friday, June 2, 2017, will receive 100% refund. Those received between June 2<sup>nd</sup> and Friday, June 16<sup>th</sup> will receive 50% refund. **NO REFUNDS after 6/17/17.**

**QUESTIONS:** Please email ([neal@fitlifeclubs.com](mailto:neal@fitlifeclubs.com)) or call (503)445-6235) with any questions.

*Where you come to learn, grow, share and have fun- the FitLife Summer Conference.*

**Fax completed registration page to: (503) 445-4045.**



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 July 16-18, 2017 (Sunday - Tuesday)

**REGISTRATION**

COMPANY: \_\_\_\_\_

TRADESHOW CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, ST, ZIP: \_\_\_\_\_

⇨ BOOTH PREFERENCE: 1<sup>ST</sup> Choice: \_\_\_\_\_ 2<sup>nd</sup> Choice: \_\_\_\_\_

**BOOTH & AMENITIES REGISTRATION:** *All booth amenities are optional and require a separate fee.*

	Quantity		Rate		Total
10' x 10' Booth Space		x	\$750/each	=	
Electricity		x	\$75/booth	=	\$
Cable		x	\$100/booth	=	\$
Easel with chart and markers		x	\$35/each	=	\$
8' Table		x	\$50/each	=	\$
Chair		x	\$15/each	=	\$
Booth Staff Registration		x	\$125/person	=	\$
<b>Conference Sponsorship</b>		x		=	\$
<b>Associate Membership</b>		x		=	\$
				<b>TOTAL</b>	<b>\$</b>

**BOOTH ATTENDEES:** *include yourself only if you will be attending; please include mobile phone # and email address.*

Name:	Mobile Phone #:	Email Address:
1.		
2.		
3.		
4.		
5.		

**PAYMENT INFORMATION:** *Please note - FitLife does not accept American Express!*

\_\_\_ Check Enclosed    \_\_\_ Send Invoice    \_\_\_ VISA    \_\_\_ MC

Name on Card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Billing address: \_\_\_\_\_

Card Number: \_\_\_\_\_ code \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

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**FitLife Summer Conference**  
**Trade Show Map**  
 July 16-18, 2017

**Booth Allocation:**

*First preference will be given to FitLife Associate Members until May 17<sup>th</sup>. After that space will be allocated on a first come, first served basis.*

**Important Info:**

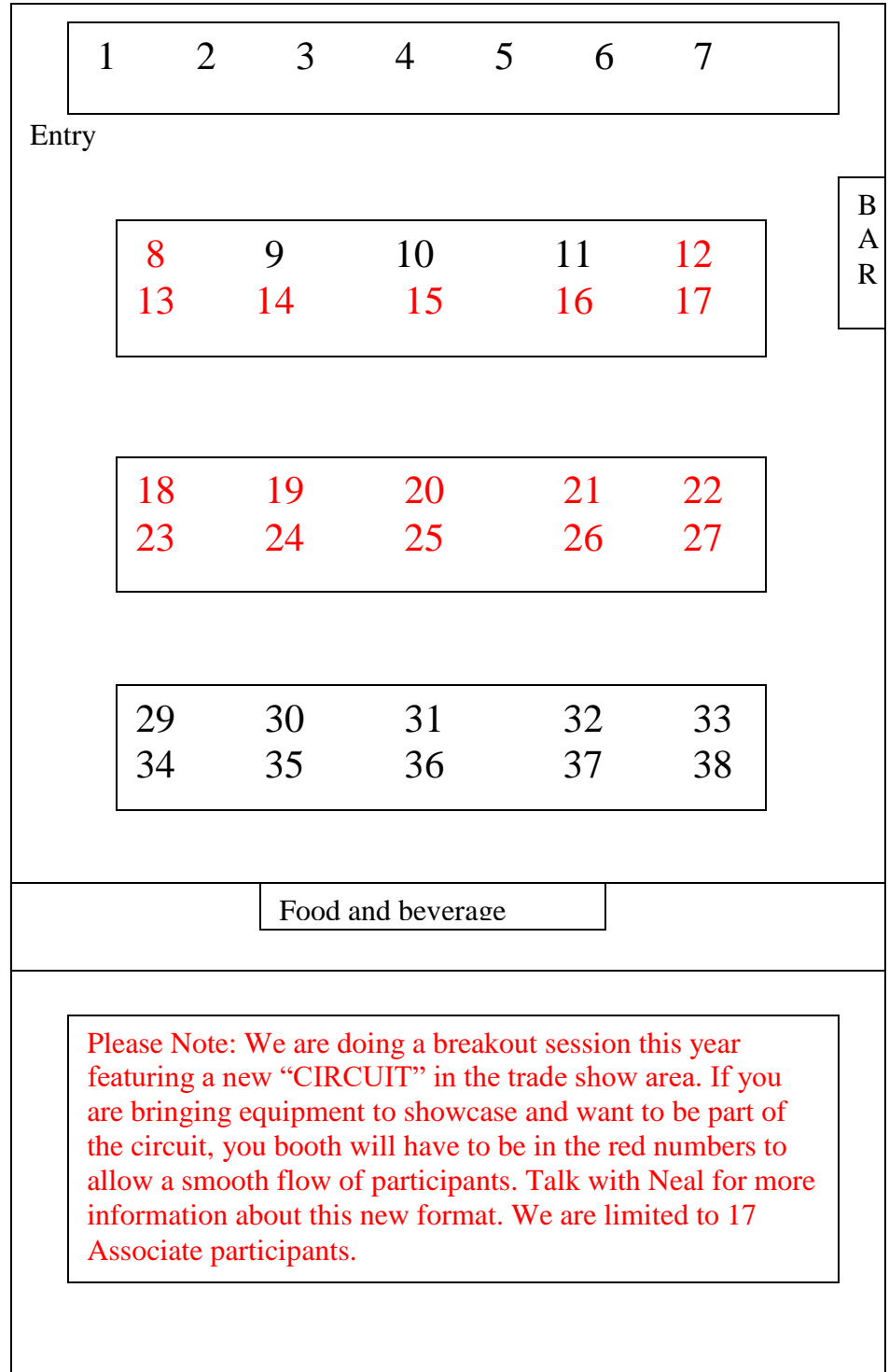
Each space is **10' x 10'** which is slightly larger than what we had in the past, so please adjust your displays accordingly. There is no pipe and draping, so you must create a workable **10' x 10'** space. There are **NO HARD WALLS** from which to hang or attach anything. Diagram reflects general layout design based upon turnout.

**Set-up Times:**

**Sat. 7/15:** 12:00 – 5:00 pm  
**Sun. 7/16:** 9:00 am – 3:00 pm

**Questions? Contact:**

**Neal Simpson**  
 FitLife Executive Director  
 PO Box 1284  
 Pendleton, OR 97801  
  
 P – 503/445-6235  
 F – 503/445-4045  
**neal@fitlifecclubs.com**



*Please Note: We are doing a breakout session this year featuring a new “CIRCUIT” in the trade show area. If you are bringing equipment to showcase and want to be part of the circuit, your booth will have to be in the red numbers to allow a smooth flow of participants. Talk with Neal for more information about this new format. We are limited to 17 Associate participants.*

*Where you come to learn, grow, share and have fun!*  
*“the FitLife Summer Conference”.*  
*“the Secret Sauce of the Club Industry”*