



CONNECT WITH FITLIFE CLUB OPERATORS

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CONNECTING OPPORTUNITIES 2026

NEWSLETTER SPONSORSHIP

Investment: \$300 per publication

Available: 4 times annually

You'll get:

- Your logo as the sponsor on the top of the front page
- A half-page promotional piece about your company which can include pictures along with your logo.
- Delivered to 350+ recipients including member and non-member clubs.

FITLIFE CONNECT SPONSORSHIP

Investment: \$600

Availability: 6 months per sponsorship (2 available per year)

FitLife Connect is FitLife's internal networking program.

- The program provides operators with a platform to ask questions of the FitLife Group. Responses are gathered and shared with the full FitLife membership.
- Questions are typically sent out at a rate of 1 to 2 per month. The frequency may vary based on the number of questions received.

You'll Get:

- Recognition as "Sponsored by" with your logo and a sentence about your company on the initial question email AND on the response email which goes out to all operators

OWNER/MANAGER NETWORKING MEETING SPONSORSHIP

Investment: \$100 per meeting

Availability: Approximately 10 times per year

Networking meetings provide the opportunity for club operators to discuss issues among their trusted peers.

Meetings are held via Zoom

You'll get:

- Recognition as "Sponsored by" on the announcement and agenda emails
- The opportunity to do a 3-minute promotion at the outset of the call